Nicholas Marengere
1-819-329-0939 | n.marengere@gmail.com

Nicholas Marengere, PMP®

Solutions Architect | Program Manager | Researcher, Analyst, & Designer

I'm a PMP®-certified bilingual Solutions Architect and Program Manager with 16+ years leading digital transformation across public and private sectors. I specialize in agile and hybrid delivery, stakeholder alignment, and user-centered design, driving business-aligned solutions from strategy through execution.

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Security Clearance: Secret
Languages: English, French
Certification: Project Management Professional, PMP®

CORE COMPETENCIES

- Program & Portfolio Management
- Strategic Planning & Execution
- Regulatory Compliance & Risk Mitigation
- Stakeholder Engagement & Communication
- Agile, Waterfall & Hybrid Methodologies
- Budgeting, Cost Control & Resource Management
- Cross-Functional Team Leadership
- Procurement & Vendor Management
- Change & Organizational Transformation
- Business Process Improvement
- Performance Measurement & Reporting
- Design Thinking & Innovation
- Digital Transformation & Cloud Technologies
- AI compliance & Integration

EMPLOYMENT EXPERIENCE

1) LeapUX Inc | Solutions Architect & Program Manager | June 2017 – Present

As a bilingual, PMP-certified Solutions Architect and Program Manager, I lead complex digital transformation initiatives for government, large enterprises, and non-profits. I

REFERENCES AVAILABLE UPON REQUEST

bridge strategy and execution, translating regulatory, policy, and commercial goals into scalable, accessible digital solutions.

My role spans identity and access management, service design, UX research, platform modernization, and organizational change. I work directly with executives, stakeholders, and cross-functional teams to align user needs, compliance, and operational goals through agile and hybrid delivery models.

Notable Engagements

The engagements below represent clients of LeapUX, where I contributed to multiple projects in roles spanning strategy, design, delivery, and advisory.

- **Innovation, Science and Economic Development Canada (ISED)**
  Web Multimedia/UX Specialist - Level 3
  Mar 2022 – Present
- **Beneva Inc. (formerly La Capitale & SSQ Insurance)**
  Project Manager – Brand Integration
  Jul 2021 - Dec 2024
- **International Joint Commission (IJC)**
  Solutions Architect – Website Modernization
  Jan 2024 – Jul 2024
- **Public Services and Procurement Canada (PSPC)**
  Application Architect - Level 3
  May 2020 – Mar 2022
- **Financial Consumer Agency of Canada (FCAC)**
  Senior Service Designer - Level 4
  Feb 2022 – Jun 2022
- **St. John Ambulance (SJA)**
  Program Manager – Website Modernization
  Nov 2018 – May 2020

2) Flipped Remarketing | Chief Technology Officer | Feb 2015 – June 2017

As CTO at Flipped Remarketing, I led the strategy, development, and go-to-market execution of a first-of-its-kind vehicle auction platform connecting consumers with a national dealer network. I oversaw product design, technical architecture, agile delivery, and marketing strategy, managing cross-functional teams and partnerships to scale adoption across B2B and B2C channels.

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3) TD Bank | Web Publishing & Digital Marketing | Feb 2008 – Feb 2015

At TD Bank, I managed enterprise digital content and marketing governance during the MBNA integration, supporting rebranding and acquisition strategy for credit card portfolios.

I led co-branded campaign execution with partners such as the NHL, Shoppers Drug Mart, and Harley-Davidson, designing landing pages, coordinating compliance, and optimizing digital application flows. My work supported campaign delivery, performance analysis, and the evolution of TD's digital marketing playbook.

AREAS OF EXPERTISE

Digital Strategy & Advisory

- Service Modernization & Innovation
- Strategic Planning, Roadmapping, & Stakeholder Presentations
- Omnichannel Enablement, Communications, & Change Management
- M&A Integration for Technology, Operations, and Brand Consolidation
- Multichannel Marketing & SEO

Platform & Technology

- Identity & Access Management (IAM), Delegation Authority, & Credential Lifecycle Management
- Identity Verification & Biometrics
- CMS Implementation: Drupal, Adobe AEM, WordPress, Custom/Hybrid
- CRM & ERP Integration: Dynamics 365, Salesforce, Custom/Hybrid
- LMS & E-Commerce Platforms
- API Integration & Technical Planning

Business & Data Analysis

- Requirements Gathering & Functional Specification Writing
- Data Flow & Entity-Relationship Mapping
- Google Analytics, Tag Manager, Meta Pixel, and Conversion Funnel Reporting
- Data Visualization and Dashboarding

UX Research & Human-Centered Design

- User Research & Usability Testing
- Service Design & Business Process Design
- WCGA & AODA Accessibility
- Responsive & Accessible Wireframing, Prototyping (Figma)
- Design Systems and Component Libraries
- Information Architecture & Content Design
- Bilingual Copywriting and UX Microcopy

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Program Delivery & Methodologies

- Agile, Scrum, and Hybrid Project Delivery
- Coaching & Cross-Functional Team Leadership
- Governance Reporting & Risk Management
- Iterative Planning with Policy, Legal, and Procurement Dependencies

EDUCATION

Business Administration Graduate
Algonquin College | June 2007

Google Certified Professional
Google

Project Management Professional (PMP)
Project Management Institute | March 2028

Hootsuite Social Marketing Professional
Hootsuite Academy

AWARDS & RECOGNITION

Ottawa Top Consultant | 2022
Recognized for contributions to digital transformation and strategic leadership.

Featured in the Ottawa Business Journal
Highlighted for the digital transformation of St. John Ambulance obj.ca/people/nicholas-marengere/

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